

# Hepatitis B Coalition of WA Strategic Plan Overview

April 14, 2009

## **Key Goal #1: Family/Household Members Identify and build best practice and culturally appropriate methods to reaching families/household members of positive individuals**

### **Actions:**

- Present to partners at Annual Forum to gather ideas/potential volunteers.
- Conduct facilitated discussions with stakeholders to gather information about ideas for reaching families/household members of positive individuals.
- Research existing data; identify and prioritize barriers and gaps; develop list of recommendations.
- Pursue at least one recommendation to develop and pilot.

### **Timeframe:**

May 5, 2009 – 2<sup>nd</sup> quarter 2011

### **Final deliverable:**

List of methods that are reasonable, culturally appropriate for Coalition to use to reach families/household members of positive individuals

### **Resources:**

Coalition staff, Steering Committee and Advisory Committees  
Participants and volunteers from HBV Community Screenings (APIs only in 2009)  
Local Health Jurisdictions, State Dept of Health  
Coalition partners, Consultant(s), API Families/Household Members Workgroup

## **Key Goal # 2: Expand to immigrants, refugees, and other high-risk populations Identify and build best practice and culturally appropriate methods to expanding Coalition work to these other high-risk populations.**

### **Actions:**

- Present to partners at Annual Forum to gather ideas/potential volunteers.
- Review and utilize existing data and work from Strategic Goal #1, if applicable.
- Identify high risk population and develop list of recommendations.
- Pursue at least one recommendation, or develop key strategies and health messages, to pilot.

### **Timeframe:**

May 5, 2009 – 4<sup>th</sup> quarter 2011

### **Final deliverables:**

- Identification of at least one non-API but high risk population.
- Creation of culturally competent Workgroup of the selected non-API high risk population.
- Culturally appropriate, relevant, and medically accurate health messages/strategies

### **Resources:**

Coalition staff, Steering and Advisory Committees  
Non-API High Risk Workgroup, Community Volunteers  
Local Health Jurisdictions, State Dept of Health  
Coalition partners, Consultant(s)  
Data websites, Translated materials

**Key Goal #3:       Expand partnerships**  
**Cultivate and expand short and long term partnerships to support Strategic Area goals and overall Coalition work.**

**Actions:**

- Identify and develop new, and retain current partnerships, appropriate to Strategic Goals #1 and #2, and overall Coalition work.
- Develop/strengthen Advisory Committee to oversee Coalition work.

**Timeframe:**

2<sup>nd</sup> quarter 2009 and ongoing

**Final deliverables:**

- New short-term and long-term partners to work on Strategic Goals #1 and #2
- At least one non-API but high risk population will be identified to target overall Coalition work.

**Resources:**

Coalition staff, Advisory Committee, new Coalition partners

**Key Goal #4:       Diversify Funding**  
**Diversify funding to support Strategic Area goals and overall Coalition work.**

**Actions:**

Research and diversify funding to support Strategic Goals #1 and #2 and to support and continue overall Coalition work.

**Timeframe:**

2010 and ongoing

**Final deliverable:**

At least one identified potential funding source

**Resources:**

Coalition staff, Advisory Committee, WithinReach Fund Development staff

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